



Gaby Torna
Designer & Photographer

Education

University of Florida

January 2024-August 2025

M.A Web Design

University of Miami

January 2021-May 2023

B.S.c in Creative Advertising with a minor in
Electronic Media Production

Miami Dade College

August 2019-December 2020

A.A in Mass Communications/Journalism

Skills

Adobe C-Suite

Photoshop, Illustrator, InDesign, Lightroom,
Premier Pro

Photography

Godox lightning equipment, Nikon, studio
experience, food photography, lifestyle

Extras

Conceptualizing, html & css, Copywriting,
Advertising, Storytelling

Awards

Miami Silver ADDY

District Silver ADDY

NSAC District 4 Winner

Experience

Real Time Designer- Warner Bros. Discovery

September 2024-Present

- Created and executed real-time content for social media platforms under tight deadlines.
- Ensured consistent and scalable design across various channels.
- Collaborated with cross-functional teams, embracing feedback to deliver high-quality visuals.

Marketing Specialist- University of Miami

August 2024-Present

- Designed and managed marketing materials, ensuring consistent use of the university's brand.
- Created, presentations, ads, environmental graphics and branded content.
- Supervised graphic design student employees and tracked project progress.
- Worked on the Centennial Celebration 'Canes Carnival' marketing assests that was seen by over 8000 attendees.

Photography Intern- Walt Disney World

January 2024-June 2024

- Collaborated with Food & Beverage and Merchandise teams to produce high-quality visual content.
- Gained hands-on experience in art direction, food styling, photo retouching, and lighting.
- Coordinated scheduling and engaged in client-facing interactions to ensure project success.
- Art Directed May 4th foodie campaign as well as Coral Reef new menu rollout.

Communications Specialist- City of Coral Gables

August 2023-January 2024

- Developed content for social media and designed advertisements and print media.
- Assisted with photo and video shoots as needed.
- Contributed to writing and organizing the city newsletter.

Graphic Designer- University of Miami Athletics

September 2022-May 2023

- Created designs for women's basketball recruits and marketing assets.
- Developed printed materials to showcase future facilities, promotional backdrops and build excitement for new recruits.
- Adhered to brand guidelines while pushing creative boundaries.